



Trail International School PDPA Privacy & Data Policy

Introduction

This privacy policy explains how we collect, use, disclose, and protect your personal data as a user of our school website www.trailschool.ac.th [www.trailschool.com] (the "Site"). We are committed to protecting your privacy and complying with Thailand's Personal Data Protection Act (PDPA).

Personal Data We Collect

We may collect the following types of personal data from you:

- a) Name
- b) Contact information (email address, phone number, mailing address)
- c) Demographic information (age, gender, nationality)
- d) Educational information (school name, grade level, program of study)
- e) Internet protocol (IP) address and other technical information about your device and browser
- f) Other information you provide to us voluntarily
- g) How We Use Your Personal Data

We may use your personal data for the following purposes:

- a) To provide you with information about our school, programs, and services
- b) To process your inquiries and requests
- c) To register you as a student and manage your enrollment
- d) To communicate with you about academic matters and administrative issues
- e) To comply with legal obligations and regulatory requirements
- f) To improve our website and services
- g) To conduct research and analysis for educational purposes
- h) Disclosure of Your Personal Data

We may disclose your personal data to the following parties:

- a) Our employees and authorized representatives who need to access your personal data to perform their duties
- b) Service providers and vendors who assist us in providing our services (such as website hosting, email delivery, and payment processing)
- c) Government agencies and authorities as required by law
- d) Third parties with your consent or as otherwise permitted by law

- e) We will take reasonable steps to ensure that any third party to whom we disclose your personal data is contractually bound to protect your privacy and comply with applicable data protection laws.

Data Retention

We will retain your personal information for as long as necessary to fulfil the purposes for which it was collected, as well as for any legal or regulatory purposes.

Cookies and Similar Technologies

We may use cookies and similar technologies on our website to collect certain information about your browsing behaviour and preferences. A cookie is a small text file that is stored on your device when you visit a website. It enables the website to remember your preferences and settings, and to track your activities.

We use cookies to:

- a) Identify your device and browser
- b) Personalize your experience on our website
- c) Understand how you use our website and improve its functionality
- d) Deliver targeted advertising to you
- e) You may choose to disable cookies in your browser settings, but this may affect the functionality of our website.

Security Measures

We have implemented reasonable technical and organizational measures to protect your personal data from unauthorized access, use, disclosure, and destruction. We regularly review and update our security measures to ensure that they remain effective.

Your Rights

As a data subject under the PDPA, you have the following rights with respect to your personal data:

- a) The right to access your personal data and obtain a copy of it
- b) The right to request the correction of any inaccurate or incomplete personal data
- c) The right to object to the processing of your personal data on certain grounds
- d) The right to withdraw your consent to the processing of your personal data
- e) The right to request the erasure of your personal data under certain circumstances
- f) The right to lodge a complaint with the Personal Data Protection Committee
- g) If you wish to exercise any of these rights, please contact us using the contact information provided below.

Third-Party Websites

The Site may contain links to third-party websites, which may have privacy policies that differ from ours. We are not responsible for the collection, use, or disclosure of your personal information by such third-party websites. We encourage you to review the privacy policies of any third-party websites you visit.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time by posting a new version on the Site. The revised version will be effective as of the date it is posted. Your continued use of the Site after the posting of the revised Privacy Policy constitutes your acceptance of the revised Privacy Policy.

Contact Us

If you have any questions or concerns about our privacy policy or the processing of your personal data, please contact us at Traill International School.

Consent

By using the Site, you consent to the collection, use, and disclosure of your personal information as described in this Privacy Policy. If you do not agree to this Privacy Policy, please do not use the Site.